

hereby certify that this correspondence is being deposited with the United States Postal Service as first class mail in an envelope addressed to the Commissioner for Patents, P.O. Box 1450, Alexandria, VA 22313-1450, on December 21, 2004 by Jon D. Stettler (Reg. No. 41,311).

Signature

PATENT  
Case No. N0093US

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

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In re Application of:  
Guido et al.

JUL 01 2005

Serial No. 09/887,198

Group: 2171

Filed: June 22, 2001

Title: Geographic Database Organization that  
facilitates Location-Based Advertising

**FOURTH INFORMATION  
DISCLOSURE STATEMENT**

Commissioner for Patents  
Alexandria, VA 22313-1450

Dear Sir:

Pursuant to 37 C.F.R. §1.56 and in conformance with 37 C.F.R. §§ 1.97-1.99, Applicant discloses the reference(s) listed on the attached form PTO-1449 for consideration by the Examiner.

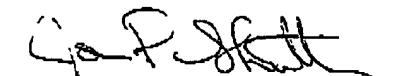
Applicant requests that the Examiner review the entire disclosure of each listed reference. The Examiner is requested to acknowledge consideration of the reference(s) by initialing the appropriate location(s) on the form PTO-1449 enclosed herewith.

Applicant submits that the claimed subject matter of the present application defines over the cited prior art.

Applicant does not represent any cited reference to be prior art and Applicant reserves the right to disqualify any reference by the showing of an earlier date of invention, if appropriate.

This Information Disclosure statement is accompanied by a Fee Transmittal that authorizes payment of the fee associated with submission of this information disclosure statement.

Respectfully submitted,



Jon D. Shutter  
Reg. No. 41,311  
Attorney for Applicant

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|--|--------------------------|------------------------|
| FORM PTO-1449  | SERIAL NO.<br>09/887,198 | CASE NO.<br>N0093US    |
| LIST OF PATENTS AND PUBLICATIONS FOR<br>APPLICANT'S INFORMATION DISCLOSURE<br>STATEMENT<br>(use several sheets if necessary) | FILING DATE<br>6/22/2001 | GROUP ART UNIT<br>2171 |
| APPLICANT(S): Guido et al.   |                          |                        |

**REFERENCE DESIGNATION**      **U.S. PATENT DOCUMENTS**

| EXAMINER INITIAL | DOCUMENT NUMBER | DATE      | NAME        | CLASS/ SUBCLASS | FILING DATE |
|------------------|-----------------|-----------|-------------|-----------------|-------------|
| A1               | 2003/0013449A1  | 1/16/2003 | Hose et al. | 455/440         | 7/11/2001   |
| A2               |                 |           |             |                 |             |
| A3               |                 |           |             |                 |             |
| A4               |                 |           |             |                 |             |
| A5               |                 |           |             |                 |             |
| A6               |                 |           |             |                 |             |
| A7               |                 |           |             |                 |             |
| A8               |                 |           |             |                 |             |
| A9               |                 |           |             |                 |             |
| A10              |                 |           |             |                 |             |
| A11              |                 |           |             |                 |             |
| A12              |                 |           |             |                 |             |

**FOREIGN PATENT DOCUMENTS**

| EXAMINER INITIAL | DOCUMENT NUMBER | DATE | COUNTRY | CLASS/ SUBCLASS | TRANSLATION<br>YES      NO |
|------------------|-----------------|------|---------|-----------------|----------------------------|
| A13              |                 |      |         |                 |                            |
| A14              |                 |      |         |                 |                            |
| A15              |                 |      |         |                 |                            |
| A16              |                 |      |         |                 |                            |
| A17              |                 |      |         |                 |                            |

| EXAMINER INITIAL | OTHER ART (Including Author, Title, Date, Pertinent Pages, etc.) |
|------------------|--|
| A18              |  |
| A19              |  |
| A20              |  |
| A21              |  |
| A22              |  |
| A23              |  |

| EXAMINER | DATE CONSIDERED |
|----------|-----------------|
|          |                 |

EXAMINER: Initial if reference considered, whether or not citation is in conformance with MPEP 609;  
 Draw line through citation if not in conformance and not considered. Include copy of this form with next  
 communication to applicant.